



Al Shorta's Greatest Moments - Number 42:

Al Shorta reveal new logo before AFC Champions League qualifier (2013)



12 December 2013 was a momentous day in the history of Al Shorta Sports Club as the new club logo was revealed. It was revealed just two months before Al Shorta's AFC Champions League qualifying match against Al Kuwait S.C. and was shown alongside the new home kit, pictured below.

Unlike previous logos, the harp in the centre of the logo is golden, and gold is a prevalent colour on the logo. The Iraq flag features at the bottom of the badge, and the club's year of foundation is at the top. The club's name in English is shown inside a golden banner in green text.

The new badge was very well received by supporters at the time and remains the club's current crest. It embodies everything about Al Shorta, with the golden colour representing the illustrious and successful history of this great club and the harp in the centre perfectly capturing the club's identity. A star has since been added to the top of the badge to represent Al Shorta's 1982 Arab Champions League title, which made them the first Iraqi club to have won a major international club competition (only two others have done so since).



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